MISSION STATEMENT:

Gaston College is an open-door public community college, located in Gaston and Lincoln counties, that promotes student success and lifelong learning through high caliber, affordable, and comprehensive educational programs and services responding to economic and workforce development needs.

VISION STATEMENT:

Gaston College will be viewed as the premier post-secondary educational resource in the region, consistently recognized as an exceptional community college and known in the state and nation for successful and innovative programs.

STRATEGIC INITIATIVES AND GOALS

Strategic Initiative I: Serve the Lifelong Learning Needs of a Diverse Population and Workforce

Goal 1: Increase accessibility, availability, and delivery of educational programs to meet the diverse needs of our students, businesses, and industries

Goal 2: Develop new programs to meet the changing employment needs of the region

Goal 3: Increase student enrollment and retention to meet the growing need of our community

Goal 4: Proactively increase, understand, and celebrate diversity of our region, students, faculty, and staff

Goal 5: Promote the development of “soft skills” necessary for students to function successfully in the workplace and community

Strategic Initiative II: Provide Seamless and Effective Student Focused Services

Goal 6: Ensure advising and registration processes are effective and student focused

Goal 7: Ensure continuous review of a comprehensive enrollment management plan

Goal 8: Increase campus and off-campus activities and services to improve student life and community connections
Strategic Initiative III: Expand Partnerships

Goal 9: Increase partnerships with regional schools, other community colleges, and four-year institutions to provide opportunities for students to achieve their educational goals

Goal 10: Strengthen regional partnerships with businesses, industries, and the community to enhance educational programs and economic and workforce development

Strategic Initiative IV: Ensure Quality Educational Practices

Goal 11: Provide faculty and staff opportunities for professional development

Goal 12: Ensure excellence in teaching and learning

Goal 13: Develop strategies to ensure quality staff and faculty for the future

Goal 14: Comply with all standards of regulatory bodies that govern the quality of educational programs at Gaston College

Strategic Initiative V: Provide the Essential Resources to Support Quality Educational Programs and Services

Goal 15: Secure the financial, facility, material, and personnel resources needed to sustain support services, educational needs, and training requirements of the community

Goal 16: Develop and implement a facilities master plan to guide the construction and renovation of facilities to meet the changing program needs of the region’s economy

Goal 17: Strengthen the college’s safety and security plan to meet changing needs

Goal 18: Continuously upgrade technology to provide quality academic experiences and efficient administrative and student support services

Goal 19: Foster innovation throughout the institution

Goal 20: Secure the financial, facility, material, and personnel resources needed to support the statewide programs of the BioNetwork/BioEd Center and Textile Technology Center

Strategic Initiative VI: Enhance Communication

Goal 21: Develop a proactive, multidimensional marketing approach to enhance public awareness about programs and services

Goal 22: Enhance internal and external communication